



Mr. Michigan Leather XVI Sponsorship & Advertising Form

SPONSORSHIP OPTIONS

- GOLD SPONSOR \$500:**
- Logo representation on Posters, Postcard Flyers, Advertising, and Web Site Link.
 - Prominently displayed Event Sponsor banners.
 - Booth/table at the event (if requested.)
 - Listing as a Gold Sponsor in the program.
 - One insertion into Event Packets.
 - Full page, black & white ad in the Official Program. (Ad Size: 5"w x 8"t)

- SILVER SPONSOR \$250:**
- Prominently displayed Event Sponsor banners.
 - Listing as a Silver Sponsor in the Official program.
 - One insertion into Event Packets.
 - Half page, black & white ad in the Official. (Ad Size: 5"w x 3.875"t)
 - Web Site Link.

- MEDIA SPONSOR \$750 (in-kind):**
- Logo representation on Posters, Postcard Flyers, Advertising, and Web Site Link.
 - Prominently displayed Event Sponsor banners.
 - Booth/table at the event (if requested.)
 - Listing as a Gold Sponsor in the program.
 - One insertion into Event Packets.
 - Full page, black & white ad in the Official Program. (Ad Size: 5"w x 8"t)

PROGRAM ADVERTISING

- Premium Placement (subject to availability)*
Outside Back Cover \$125 Ad Size: 5"w x 8"t
- Premium Placement (subject to availability)*
Inside Front or Back Cover \$100 Ad Size: 5"w x 8"t
- Regular Full Page** \$75 Ad Size: 5"w x 8"t
- Half page** \$55 Ad Size: 5"w x 3.875"t

Ad Deadline: September 15

*We accept the following formats: TIF, JPEG, PDF
E-mail art to: calvin@pohlerdesign.com*

- EVENT PASS** \$75
- Logo/info on back of weekend pass.
 - Half page, black & white ad in the Official Mr. Michigan Leather XIII Program. (Ad Size: 5"w x 3.875"t)

- EVENT PACKETS** (up to 175 qty) \$25
- Have your postcard, flyer or product sample inserted into packets given to everyone at MML.

Please ship 174 cards/flyers to:
Pohler Design
959 Lake Drive SE
Grand Rapids, MI 49506

You can also sponsor one of the party/event held during Mr. Michigan Leather Weekend!

- Signage at the event and mention in the official program.
- Customize how you reach the audience during that event. (hand out info/product, set up booth, etc.)

YES, I am interested in sponsoring one of the weekend party/events. Please contact me.

Business Name _____ Contact Name _____

Street Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Signature _____ Date _____